

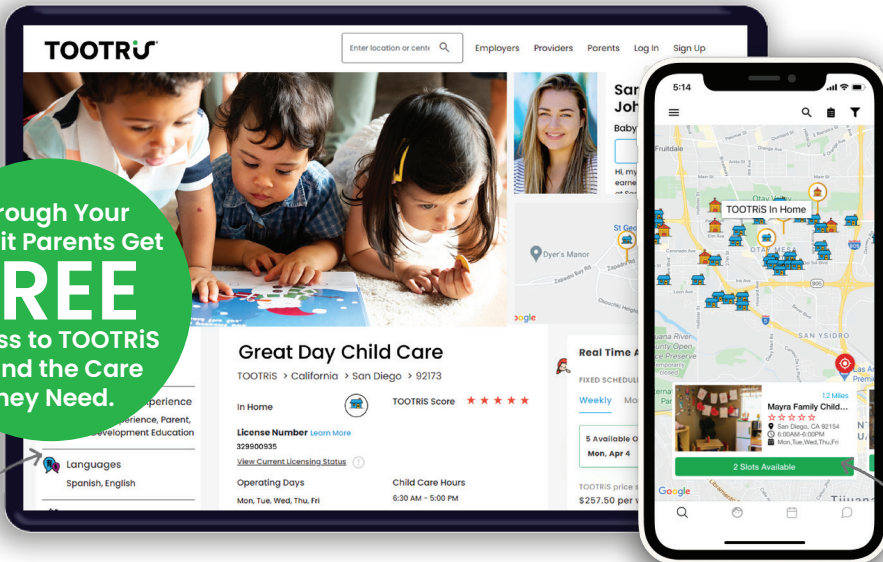


Special Access to Child Care Benefits!

TOOTRiS has transformed Child Care Benefits by offering an all-in-one platform that provides SDRCC members with seamless, affordable, and invaluable support for working parents, with no administrative hassle.



TOOTRiS Child Care Benefits provide exponential human capital ROI allowing companies of all sizes to eliminate Child Care as a barrier to growth and compete with higher retention, recruiting, and productivity.



Through Your Benefit Parents Get **FREE** Access to TOOTRiS to Find the Care They Need.

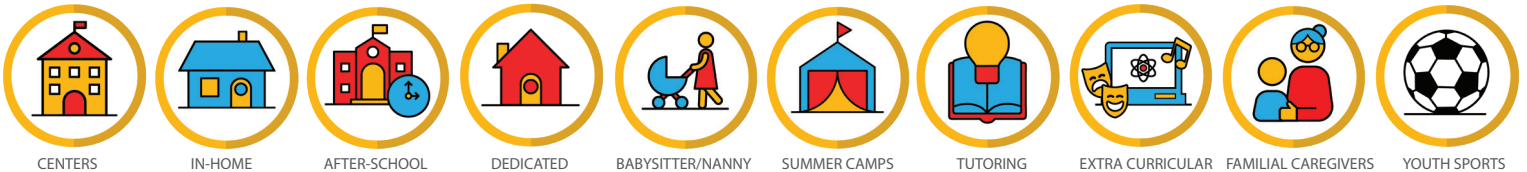
Quickly see program details



See Real-Time Availability

How Parents Benefit:

- See available Child Care openings in real-time
- Choose programs that fit their family's specific needs
- Exclusive access to virtual and in-person tours, side-by-side comparison tools
- 1-click verified state licensing information
- Direct message and call any Child Care provider
- Allows them to utilize multiple payment options including ACH, debit/credit card, subsidies, etc.
- Anytime concierge support to help find the best care options
- And much, much more!



The benefit includes dedicated support for parents to find the care they need!

TOOTRiS provides dedicated concierge team to help parents find and enroll their kids in quality Child Care programs when and where they need them - including full-time, part-time, after-school, and more.

Learn more at tootris.com/SDRCC

USE YOUR PHONE TO SCAN



The Formula for Talent Success for San Diego Businesses: Turn-Key Child Care Benefits



Exponential Human Capital ROI with Zero HR Burden

Through our visionary use of technology, TOOTRiS is revolutionizing Child Care as the **first and only platform** that makes providing Child Care Benefits turn-key. This empowers employers with the ability to compete for talent with increased recruiting, retention, and no HR burden.

Employer Talent Challenges

The war for talent continues to be a challenge for San Diego companies and organizations, while parents - especially women - are dealing with the lack of accessible, affordable, and quality Child Care. This is keeping many from entering the workforce. Employers that understand parent struggles and offer benefits that provide greater work/life balance stand out, enabling them to attract and retain talent with high ROI.

Consider these statistics:

- 40%** of the budget for an average San Diego family of four is consumed by Child Care.
- 85%** of hiring managers expect continued challenges in hiring and turnover, 75% say it keeps them up at night.
- 2nd** San Diego has the 2nd lowest participation rate of women in the labor force of all major US cities.

How TOOTRiS Solves These Challenges

- **Employers** have a turn-key Child Care Benefit solution to support their workforce, increasing retention(60%), recruitment(85%) & productivity(63%).
- **Parents** can now easily find vet, tour, enroll & pay for care directly with providers - all in real-time - making Child Care more accessible and affordable.
- **Child Care Providers** access a complete portal + mobile app, enabling them to reduce their operating costs, maximize efficiencies & increase availability.
- **State & Regional Stakeholders** can access real-time data for reporting, analytics & planning purposes.



Child Care Benefits Can Drive San Diego's Economy.

The more we help parents, the stronger our workforce, and the businesses that depend on them, will be.

"Child Care is a top worry that a lot of our working parents are facing. TOOTRiS has helped provide a licensed, safe place, which puts parents at ease. They don't have to worry, and their anxiety is a lot less because now they know their children are in a space where they can thrive."

Lilia Vergara, HR Director of San Diego-based employer, Dr. Bronner's

TOOTRiS' innovative Child Care solutions have received national attention:

