

NATIONAL UNIVERSITY  
**FOUNDATION**  
**GALA**

# Sponsorship Opportunities

Join us for a joyous evening celebrating the launch of the National University Foundation, the first year of NU's new President, Dr. Mark D. Milliron, and the announcement of the NU Humanitarian of the Year.

We look forward to this memorable occasion in our philanthropic efforts to make higher education accessible to all.

**Thursday, July 25, 2024**

6 p.m. to 9 p.m.

**USS Midway Museum**

910 North Harbor Drive, San Diego 92101

**Sponsorship Contact:**

Emily Hill, AVP Advancement and Community Relations

Email: ehill3@nu.edu



**Presenting Sponsor:**  
**\$40,000**

- 2 VIP tables (20 seats) with Premium Seating and Table Signage
- Sponsorship of the VIP Reception
- Access for Ten (10) to the VIP Reception
- Verbal Recognition at the Event during the Main Program
- 2-page color ad in Event Program

- Premier Logo Recognition on:
  - Event Website
  - Promotional emails and print advertisements
  - Printed event invitation (commitment by May 15, 2024)
  - Post-event marketing materials
- Exclusive social media post highlighting support



**Cornerstone Sponsor:**  
**\$25,000**

- 2 VIP Tables (20 seats) with Premium Seating and Table Signage
- Access for Six (6) to the VIP Reception
- Verbal Recognition at the Event during the Main Program
- Full-page color ad in Event Program
- One (1) Premium Exclusive Sponsorship with Logo/Name Recognition:
  - Dinner Menu Card
  - Table Centerpieces
  - Parting Thank You Gift

- Logo/Name Recognition on:
  - Event Website
  - Promotional emails and print advertisements
  - Printed event invitation (commitment by May 15, 2024)
  - Post-event marketing materials
- Exclusive social media post highlighting support

**Navigator Sponsor: \$10,000**

- 1 VIP Table of Ten with Premium Seating and Table Signage
- Access for Four (4) to the VIP Reception
- Half-page color ad in Event Program
- One (1) Exclusive Sponsorship with Logo/Name Recognition:
  - Dance Band, Bar or Dessert Sponsor
- Logo/Name Recognition on:
  - Event Website
  - Promotional emails and print advertisements
  - Printed event invitation (commitment by May 15, 2024)
  - Post-event marketing materials
- Exclusive social media post highlighting support



**Take Flight Sponsor: \$5,000**

- 1 VIP Table of Ten with Premium Seating and Table Signage
- Access for Two (2) to the VIP Reception
- Quarter-page Ad in Event Program
- Logo/Name Recognition on:
  - Event Website
  - Promotional emails and print advertisements
  - Printed event invitation (commitment by May 15, 2024)
  - Post-event marketing materials
- Exclusive social media post highlighting support



**VIP Table - \$2,500**

- 1 VIP Table of Ten with Premium Seating and Table Signage
- Event program recognition (listing)
- Event website recognition (listing)



**Table: \$1,500**

- 1 Table of 10 guests with Table Signage

**UNDERWRITING OPPORTUNITIES: ONE OF EACH AVAILABLE**

**Entertainment Sponsor - \$10,000**

- 1 VIP Table of Ten with Premium Seating and Table Signage
- Half-page color ad in event program
- Logo placement and recognition as Entertainment Sponsor at the event
- Logo/Name Recognition on:
  - Event Website
  - Promotional Emails and Print Advertisement
  - Printed Event Invitation (commitment by May 15, 2024)

**Printing Sponsor - \$8,000**

- 1 Table of 10
- Half-page color ad in event program
- Logo placement and recognition as Printing Sponsor at the event
- Logo/Name Recognition on:
  - Event Website
  - Promotional Emails and Print Advertisement
  - Printed Event Invitation (commitment by May 15, 2024)

**Wine Sponsor - \$5,000**

- 5 seats at the event
- Quarter-page color ad in event program
- Logo placement and recognition as Wine Sponsor at the event