





### FOR IMMEDIATE RELEASE

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## **CHAMBER NAMES 2024 SMALL BUSINESS AWARD WINNERS**

Five local small businesses were honored for their contributions to the San Diego region's economy and communities.

**SAN DIEGO** (July 10, 2024) – Tonight, the San Diego Regional Chamber of Commerce honored five local, small businesses for their significant contributions to our communities and regional economy through the **Small Business Awards and Summer Celebration**.

"It is no secret: small businesses are the backbone of our region's economy, fueling innovation, creating jobs, and bringing character to our communities," said Jerry Sanders, Chamber President and CEO. "Tonight, we celebrate their determination, success, and generosity, which embody the Chamber's mission to make the San Diego region the best place to live and work. We congratulate tonight's finalists and winners; and look forward to cheering on small businesses all year round!"

Chamber member businesses with 50 or fewer employees were eligible to apply or be nominated for awards in five categories: Neighborhood All-Star, Community Minded, Customers First, Outstanding Minority, Woman, LGBTQIA+ or DBE-Owned Business, and Exceptional Veteran-Owned Small Business. The 2024 Small Business Awardees are:

Stronger Together Community Services – Winner of the Neighborhood All-Star Award, which recognizes a small business that epitomizes community spirit, fostering connections and making a significant and positive impact within its neighborhood.

<u>Sonia's Healthy Corner</u> – Winner of the <u>Community Minded Award</u> recognizing an organization dedicated to helping others or leading an initiative/program focused on making a positive impact in the community.





<u>Snake Oil Cocktail Co.</u> – Winner of the **Customers First Award** for exemplary customer service.

<u>Pure Health Alliance</u> – Winner of the <u>Outstanding Minority</u>, <u>Woman</u>, <u>LGBTQIA+</u> or <u>DBE-Owned</u> <u>Business Award</u> which celebrates the success of a small business contributing to the growth and diversity of the San Diego economy.

<u>Lonesome Rider Coffee</u> – Winner of the <u>Exceptional Veteran-Owned Business Award</u>, celebrating a veteran-owned small business that has attained outstanding business achievement in its field.

All award nominations were evaluated by a panel of Chamber members who reviewed applications and scored them based on how well they met the award category criteria. Winners were selected based on the highest score in each category.

For more information or set up an interview with the San Diego Regional Chamber of Commerce President and CEO Jerry Sanders, please contact Hayley Marting at <a href="https://doi.org/10.1007/j.ncm"><u>HMarting@sdchamber.org</u></a> or 559-514-1649.

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# **About the San Diego Regional Chamber of Commerce**

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing more than 2,000 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is working to make the San Diego region the best place to live and work. For more information, please visit <a href="SDChamber.org">SDChamber.org</a> or call 619-544-1300.