



# Chamber Membership Bronze Level



**Making the San Diego region  
the best place to live and work.**

# A note from Chamber President & CEO Jerry Sanders



At the San Diego Regional Chamber, we're driven by a mission of making the San Diego region the best place to live and work. It's a goal we work toward each day together with our member businesses, community partners, and government leaders.

As a Chamber member, you'll be engaged in the organization that provides business leadership for the whole community. But it's about even more than that.

As business leaders it's up to us to do our part to ensure a strong, vibrant future for the region. Aligning your company with the more than 2,000 businesses we count as members shows your commitment to our region, to our workforce, and to the future of San Diego.

As one of our region's leading corporate citizens we know you have the experience and expertise we need to help shape where we go next. We're truly so much stronger together.

Whether you are a small business owner, an employee in a large national firm, or part of a start-up company, the San Diego Regional Chamber of Commerce offers targeted benefits, valuable resources, and unparalleled support that will help you and your business gain a competitive advantage and become more successful. Our strength as an organization comes from the large, diverse group of businesses we are proud to call our members. I hope you will join us!

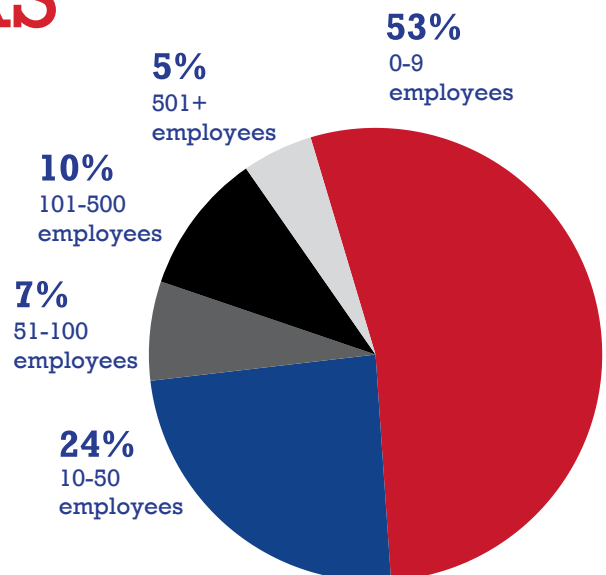
Thank you,

Jerry Sanders  
President & CEO

## OUR MEMBERS

**80** different industries represented

Civic and Social Service Organizations	9 %
Healthcare	5 %
Non-Profit Organizations	4 %
Consulting	4 %
Manufacturing	4 %
Professional Services	4 %
Construction	3 %
Legal Services	3 %



**2,000** members representing  
**300,000** employees

Statistics correct as of May 2024

# Bronze Level Membership Benefits

Bronze memberships are for micro-businesses looking to support pro-business policies. Membership includes expanded opportunities to meet other micro-business leaders, plus Chamber discount programs.

## Visibility

By aligning your efforts with the San Diego Regional Chamber, your business gains exposure throughout the San Diego/CaliBaja region and beyond. Whether you want to build your identity, generate leads, or spotlight your corporate responsibility initiatives, we can help bring your message to over 2,000 member companies that represent more than 300,000 employees.

There are numerous opportunities to showcase your business and its offerings to a larger and more diverse audience:

- Digital Communications – Share your company news in the Chamber’s various digital communication outlets including website, newsletters, and social media.
- Bronze-level members can take advantage of highlighting their company in a Member Spotlight in our newsletter and on social media.
- Ribbon Cutting/Groundbreakings – A complimentary service for Chamber members, we bring the camera, official scissors and, of course, the ribbon! We’ll showcase your ceremony on our website and social media, bringing awareness to your business.
- Sponsorships – Increase brand recognition and gain publicity by showcasing your company in front of a large, diverse audience of regional business leaders at a Chamber event.
- Online Membership Directory – Bronze level members can list their business in two categories and are eligible to include a location and map view.

## OUR DIGITAL MARKETING REACH



Statistics correct as of May 2024

# Bronze Level Membership Benefits

## Networking

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As the largest local Chamber on the West Coast, members enjoy a variety of unique opportunities to network with fellow business and community leaders, and elected officials. The Chamber draws about 17,000 people each year to its more than 60 events, including mixers, workshops, signature events, and meetings.

Bronze level members receive additional attendees at our mixers and referral groups:

- Business After Four mixers: 3 attendees
  - San Diego's premier business networking event taking place eight times a year and attracting 150-250 industry professionals and business owners.
- Business Alliance Group referral networks: 2 attendees
  - The Chamber's premier lead generation and referral network designed to encourage relationship building, increase referral rates, and support professional development.
- Circle of Influence Receptions: 3 attendees
  - Exclusive networking events for members at the Bronze level and above, drawing the top 25% of Chamber membership.
- Coffee & Connections morning mixer: 3 attendees
  - This quarterly networking series is for our early birds who like to start their day by connecting and learning with fellow Chamber members.

## Professional Development

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Chamber members have access to a wide range of workshops designed to empower professionals to enhance their skills, expand their knowledge, and stay competitive in their respective fields. Our professional development opportunities are continuously evolving to meet the changing needs of our members. We are dedicated to equipping you and your team with the skills and knowledge necessary to succeed in today's fast-paced business environment.

Bronze level members are eligible to send any member of their team to these workshops.





# Bronze Level Membership Benefits

## Credibility

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Belonging to the Chamber tells others that your business values its role within the larger business community and has a stake in the future of our region. Chamber membership sets your business apart from others by showing that it has earned a place in an esteemed business network.

Bronze level members receive a digital member badge that can be displayed on a website, in email signature, or social media to promote your affiliation with the San Diego Regional Chamber and our network.



## Advocacy

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The Chamber is the leading business advocacy organization in the region. Our leadership and International & Public Affairs team is uniquely qualified to understand the multi-faceted issues affecting regional businesses. We are connected and proactive in ensuring the business voice is represented where decision are being made. We know you don't have time to attend every Council hearing or County commission. You can trust that our team is out front, actively advocating for members at the local, state, and federal levels influencing government decisions and promoting business-friendly policies.







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