



Chamber Membership Gold Level



**Making the San Diego region
the best place to live and work.**

A note from Chamber President & CEO

Jerry Sanders



At the San Diego Regional Chamber, we're driven by a mission of making the San Diego region the best place to live and work. It's a goal we work toward each day together with our member businesses, community partners, and government leaders.

As a Chamber member, you'll be engaged in the organization that provides business leadership for the whole community. But it's about even more than that.

As business leaders it's up to us to do our part to ensure a strong, vibrant future for the region. Aligning your company with the more than 2,000 businesses we count as members shows your commitment to our region, to our workforce, and to the future of San Diego.

As one of our region's leading corporate citizens we know you have the experience and expertise we need to help shape where we go next. We're truly so much stronger together.

Whether you are a small business owner, an employee in a large national firm, or part of a start-up company, the San Diego Regional Chamber of Commerce offers targeted benefits, valuable resources, and unparalleled support that will help you and your business gain a competitive advantage and become more successful. Our strength as an organization comes from the large, diverse group of businesses we are proud to call our members. I hope you will join us!

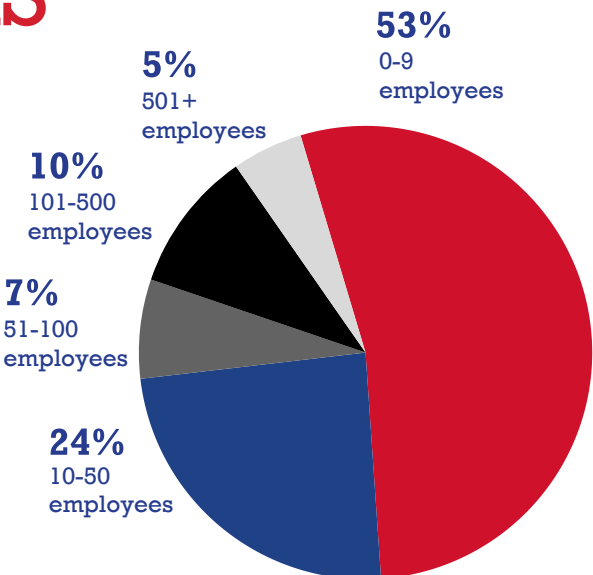
Thank you,

Jerry Sanders
President & CEO

OUR MEMBERS

80 different industries represented

Civic and Social Service Organizations	9 %
Healthcare	5 %
Non-Profit Organizations	4 %
Consulting	4 %
Manufacturing	4 %
Professional Services	4 %
Construction	3 %
Legal Services	3 %



2,000 members representing
300,000 employees

Statistics correct as of May 2024

Gold Level Membership Benefits

Gold membership is appropriate for mid to large organizations. Gold members are actively involved in all Chamber events and programs while contributing to the Chamber's pro-business policy. Members at the Gold level receive exclusive invitations to connect with fellow business leaders and government officials.

Public Policy Committee

The Public Policy Committee is the governing head of all Chamber committees. The Committee monitors policies and legislation that impact the San Diego business community and makes policy recommendations to the Chamber's Board of Directors. The committee's membership includes high-level executives and acts as the umbrella committee for the six issue-specific subcommittees.

Public Policy Committee participation is available by invitation only to members at the Gold level and above. Gold level members can participate in two of the six Public Policy Subcommittees.



Tech, Training & Education Roundtable



Health Committee



Transportation & Land Development Committee



Small Business Series



Defense, Veterans & Military Affairs Committee



Sustainability & Industry Committee

Government Advocacy

The Chamber is the leading business advocacy organization in the region. Our leadership and International & Public Affairs team is uniquely qualified to understand the multi-faceted issues affecting regional businesses and actively advocates for its members at the local, state, and federal levels, influencing government decisions and promoting business-friendly policies.

Members at the Gold level can leverage the expertise of our policy team for guidance regarding policy issues and legislation that specifically affects their business.



Gold Level Membership Benefits

VIP Networking

As the largest local Chamber on the West Coast, members enjoy a variety of unique opportunities to network with fellow business and community leaders, and elected officials. The Chamber draws about 17,000 people each year to its more than 60 events, including mixers, workshops, signature events, and meetings.

Chamber members at the Gold level receive full access to all of our events, including five attendees at Circle of Influence mixers. These exclusive networking events draw the top 25% of the Chamber's membership base. At the Gold level there are additional networking opportunities with top corporate leaders through membership on the Board of Directors and policy committees.

Connections

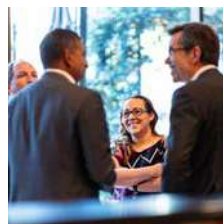
The right connections can make all the difference. Becoming a Chamber member instantly connects you with our broad and diverse community of businesses and community organizations. Our team is dedicated to furthering collaboration among our members and all those who have a stake in helping business grow and succeed across the greater San Diego region.

Gold level members have the added benefit of requesting personal introductions to fellow Chamber members, corporate leaders, or government officials.

30+
Events
Per Year

63+
Hours of
Networking

7
Signature
Events



Gold Level Membership Benefits

Visibility

By aligning your efforts with the San Diego Regional Chamber, your business gains exposure throughout the San Diego/Calibaja region and beyond. Whether you want to build your identity, generate leads, or spotlight your corporate responsibility initiatives, we can help bring your message to over 2,000 member companies that represent more than 300,000 employees.

There are numerous opportunities to showcase your business and its offerings to a larger and more diverse audience:

- Digital Communications – Share your company news in the Chamber’s various digital communication outlets including website, newsletters, and social media.
- Gold Level Members receive three company spotlights per year.
- Ribbon Cutting/Groundbreakings – A complimentary service for Chamber members, we bring the camera, official scissors and, of course, the ribbon! We’ll showcase your ceremony on our website and social media, bringing awareness to your business.
- Sponsorships – Increase brand recognition and gain publicity by showcasing your company in front of a large, diverse audience of regional business leaders.
- Online Membership Directory – Gold level members can list their business in up to 10 categories and are eligible to include a location and map view.

OUR DIGITAL MARKETING REACH



Statistics correct as of May 2024



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