



Chamber Membership Silver Level



**Making the San Diego region
the best place to live and work.**

A note from Chamber President & CEO Jerry Sanders



At the San Diego Regional Chamber, we're driven by a mission of making the San Diego region the best place to live and work. It's a goal we work toward each day together with our member businesses, community partners, and government leaders.

As a Chamber member, you'll be engaged in the organization that provides business leadership for the whole community. But it's about even more than that.

As business leaders it's up to us to do our part to ensure a strong, vibrant future for the region. Aligning your company with the more than 2,000 businesses we count as members shows your commitment to our region, to our workforce, and to the future of San Diego.

As one of our region's leading corporate citizens we know you have the experience and expertise we need to help shape where we go next. We're truly so much stronger together.

Whether you are a small business owner, an employee in a large national firm, or part of a start-up company, the San Diego Regional Chamber of Commerce offers targeted benefits, valuable resources, and unparalleled support that will help you and your business gain a competitive advantage and become more successful. Our strength as an organization comes from the large, diverse group of businesses we are proud to call our members. I hope you will join us!

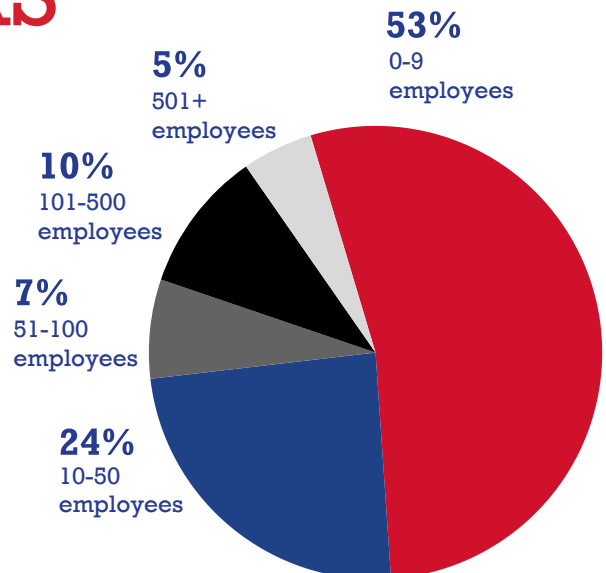
Thank you,

Jerry Sanders
President & CEO

OUR MEMBERS

80 different industries represented

Civic and Social Service Organizations	9 %
Healthcare	5 %
Non-Profit Organizations	4 %
Consulting	4 %
Manufacturing	4 %
Professional Services	4 %
Construction	3 %
Legal Services	3 %



2,000 members representing
300,000 employees

Statistics correct as of May 2024

Silver Level Membership Benefits

Designed for small businesses who want to actively support a business-friendly San Diego. Includes advocacy at the local, state, federal, and binational levels, plus unique opportunities to raise awareness for your organization through events and communications.

Public Policy Committees

The Chamber's six industry-specific policy committees are at the heart of our political advocacy. Each month, committee participants hear emerging issues directly from key stakeholders, business leaders, and government officials and determine the Chamber's stance on policy priorities. In addition to advancing San Diego's business landscape on a policy level, committees are a great opportunity for members to actively collaborate with business leaders in their industry.

Silver level members may participate on two Policy Committees.



Tech, Training & Education Roundtable



Health Committee



Transportation & Land Development Committee



Small Business Series



Defense, Veterans & Military Affairs Committee



Sustainability & Industry Committee

Government Advocacy

The Chamber is the leading business advocacy organization in the region. Our leadership and International & Public Affairs team is uniquely qualified to understand the multi-faceted issues affecting regional businesses and actively advocates for its members at the local, state, and federal levels, influencing government decisions and promoting business-friendly policies.



Silver Level Membership Benefits

VIP Networking

As the largest local Chamber on the West Coast, members enjoy a variety of unique opportunities to network with fellow business and community leaders, and elected officials. The Chamber draws about 17,000 people each year to its more than 60 events, including mixers, workshops, signature events, and meetings.

Chamber members at the Silver level receive four registrations to Circle of Influence mixers. These exclusive networking events draw the top 25% of the Chamber's membership base. Silver membership also grants additional attendees at general Chamber Business After Four mixers, referral groups, and a tabletop at networking events.

Connections

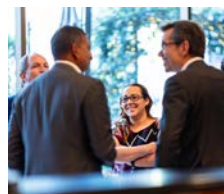
The right connections can make all the difference. Becoming a Chamber member instantly connects you with our broad and diverse community of businesses and community organizations. The Chamber's leadership team is connected to an extensive network of key government officials and business leaders from both sides of the border. We are dedicated to furthering collaboration among our members and all those who have a stake in helping business grow and succeed across the greater San Diego region.

Silver level members have the added benefit of requesting assistance with introductions to fellow Chamber members, corporate leaders, or government officials that will help advance their business.

30+
Events
Per Year

63+
Hours of
Networking

7
Signature
Events



Silver Level Membership Benefits

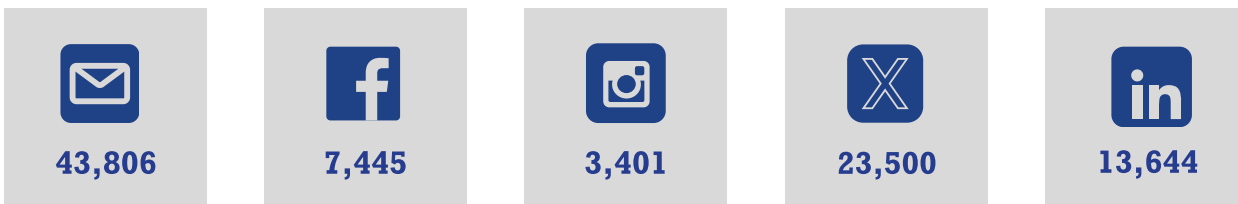
Visibility

By aligning your efforts with the San Diego Regional Chamber, your business gains exposure throughout the San Diego/Calibaja region and beyond. Whether you want to build your identity, generate leads, or spotlight your corporate responsibility initiatives, we can help bring your message to over 2,000 member companies that represent more than 300,000 employees.

There are numerous opportunities to showcase your business and its offerings to a larger and more diverse audience:

- Digital Communications – Share your company news in the Chamber’s various digital communication outlets including website, newsletters, and social media.
- Silver Level Members receive two company spotlights per year.
- Ribbon Cutting/Groundbreakings – A complimentary service for Chamber members, we bring the camera, official scissors and, of course, the ribbon! We’ll showcase your ceremony on our website and social media, bringing awareness to your business.
- Sponsorships – Increase brand recognition and gain publicity by showcasing your company in front of a large, diverse audience of regional business leaders.
- Online Membership Directory – Silver level members can list their business in up to five categories and are eligible to include a location and map view.

OUR DIGITAL MARKETING REACH



Statistics correct as of May 2024



Sd San Diego Regional Chamber

402 West Broadway,
Suite 1000
San Diego, CA 92101
P: 619.544.1300
info@sdchamber.org
SDChamber.org