



Chamber Membership Sole Proprietor



**Making the San Diego region
the best place to live and work.**

A note from Chamber President & CEO Jerry Sanders



At the San Diego Regional Chamber, we're driven by a mission of making the San Diego region the best place to live and work. It's a goal we work toward each day together with our member businesses, community partners, and government leaders.

As a Chamber member, you'll be engaged in the organization that provides business leadership for the whole community. But it's about even more than that.

As business leaders it's up to us to do our part to ensure a strong, vibrant future for the region. Aligning your company with the more than 2,000 businesses we count as members shows your commitment to our region, to our workforce, and to the future of San Diego.

As one of our region's leading corporate citizens we know you have the experience and expertise we need to help shape where we go next. We're truly so much stronger together.

Whether you are a small business owner, an employee in a large national firm, or part of a start-up company, the San Diego Regional Chamber of Commerce offers targeted benefits, valuable resources, and unparalleled support that will help you and your business gain a competitive advantage and become more successful. Our strength as an organization comes from the large, diverse group of businesses we are proud to call our members. I hope you will join us!

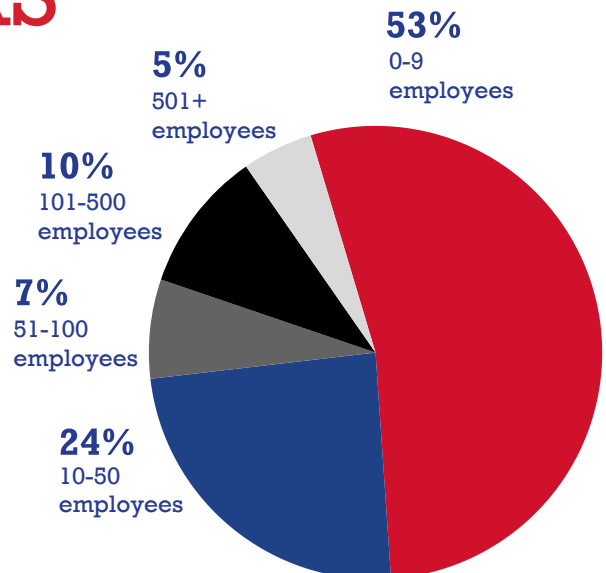
Thank you,

Jerry Sanders
President & CEO

OUR MEMBERS

80 different industries represented

Civic and Social Service Organizations	9 %
Healthcare	5 %
Non-Profit Organizations	4 %
Consulting	4 %
Manufacturing	4 %
Professional Services	4 %
Construction	3 %
Legal Services	3 %



2,000 members representing
300,000 employees

Statistics correct as of May 2024

Sole Proprietor Membership Benefits

Perfect for the sole proprietor who owns an unincorporated business by themselves, or the individual with no company or business affiliation, looking to connect to San Diego's business community and build credibility.

Visibility

By aligning your efforts with the San Diego Regional Chamber, your business gains exposure throughout the San Diego/Calibaja region and beyond. Whether you want to build your identity, generate leads, or spotlight your corporate responsibility initiatives, we can help bring your message to over 2,000 member companies that represent more than 300,000 employees.

There are numerous opportunities to showcase your business and its offerings to a larger and more diverse audience:

- Sponsorships – Increase brand recognition and gain publicity by showcasing your company in front of a large, diverse audience of regional business leaders at a Chamber event.
- Online Membership Directory – Sole Proprietor members can list their business in two categories and are eligible to include a location and map view.

OUR DIGITAL MARKETING REACH



Statistics correct as of May 2024

Professional Development

Chamber members have access to a wide range of workshops designed to empower professionals to enhance their skills, expand their knowledge, and stay competitive in their respective fields. Our professional development opportunities are continuously evolving to meet the changing needs of our members. We are dedicated to equipping you and your team with the skills and knowledge necessary to succeed in today's fast-paced business environment.

Sole Proprietor members can access these programs at no charge.

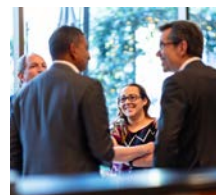
Sole Proprietor Level Membership Benefits

Networking

As the largest local Chamber on the West Coast, members enjoy a variety of unique opportunities to network with fellow business and community leaders, and elected officials. The Chamber draws about 17,000 people each year to its more than 60 events, including mixers, workshops, signature events, and meetings.

Sole Proprietor level members receive additional attendees at our mixers and referral groups:

- Business After Four mixers: 1 attendee
 - San Diego's premier business networking event taking place eight times a year and attracting 150-250 industry professionals and business owners.
- Business Alliance Group referral networks: 1 attendee
 - The Chamber's premier lead generation and referral network designed to encourage relationship building, increase referral rates, and support professional development.
- Coffee & Connections morning mixers: 1 attendee
 - This quarterly networking series is for our early birds who like to start their day connecting and learning with fellow Chamber members.



Sole Proprietor Level Membership Benefits

Credibility

Belonging to the Chamber tells others that your business values its role within the larger business community and has a stake in the future of our region. Chamber membership sets your business apart from others by showing that it has earned a place in an esteemed business network.

Sole Proprietor members receive a digital member badge that can be displayed on a website, in email signature, or social media to promote your affiliation with the San Diego Regional Chamber and our network



Savings

The Chamber offers a number of cost saving programs designed to help you do the most without spending the most on a variety of products and services, including:

- Certificate of Origin
- Office Supply Discount with ODP Business Solutions, formerly Office Depot
- UPS Shipping Discount
- TOOTRiS San Diego Employer Sponsored Child Care
- Free Cybersecurity Training
- CalChamber Harassment Prevention Training Discount





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