

www.sdchamber.org



FOR IMMEDIATE RELEASE
Contact:
Hayley Marting
559-514-1649
Hmarting@sdchamber.org

Chamber Leads Delegation Trip to Mexico City

The 19th annual delegation to Mexico's capital city aims to strengthen the U.S.-MX relationship with officials from the Sheinbaum administration and cross-border business leaders.

SAN DIEGO (October 13, 2025) – This week, over 110 business and community leaders from San Diego and Baja California are in Mexico City to advocate for U.S.-Mexico relations and address critical issues vital to the binational business community.

DELEGATION PHOTO

TRIP PHOTOS + B-ROLL

The San Diego Regional Chamber of Commerce's 19th Annual Binational Delegation to Mexico City is addressing a list of priorities to advance the border region, such as water management, infrastructure, tourism, and the economic landscape. Beginning yesterday and continuing through Wednesday, October 15, the group will meet with Mexican leaders and government officials to strengthen economic ties and explore collaboration opportunities.

"Bringing together leaders from both sides of the border for this trip is essential to strengthening our regional economy," said **Chris Cate, President and CEO of the San Diego Regional Chamber of Commerce.** "These conversations in Mexico City give us the chance to directly advocate for the priorities that matter most to our region's businesses



www.sdchamber.org



and families. When we show up as a united, binational delegation, it underscores the unique role our region plays in driving prosperity and opportunity across Cali-Baja."

The over 110-member delegation is the Chamber's largest ever to Mexico City and represents a diverse mix of leaders from San Diego and Baja-based industries, organizations, and elected officials, including:

- Baja California Senator Gustavo Sanchez Vasquez
- Congressmembers for the State of Baja California Ana Erika Santana Gonzalez,
 Gilberto Herrera Solórzano, and Rocío López Gorosave
- Assemblymembers for the State of Baja California Jamie Eduardo Canton, Adrian Humberto Valle, and Evelyn Sanchez
- Ambassador Alicia Kerber-Palma, Consul General of Mexico in San Diego
- Consul General Jose Antonio Gonzalez, Consulate General of the Czech Republic in Baja California
- San Diego Mayor Todd Gloria
- Tijuana Mayor Ismael Burgueño
- Chula Vista Mayor John McCann
- Coronado Mayor John Duncan
- National City Mayor Ron Morrison
- Secretary of Economic Development in Tijuana Pedro Montejo
- Secretary of Economic Development in Mexicali Francisco Perez Tejada
- San Diego City Councilmembers Marni von Wilpert, Vivian Moreno, and Stephen Whitburn
- Tijuana City Councilmembers Pablo Yañez Placencia and Lemuel Ramirez
- Chula Vista City Councilmembers Carolina Chavez, Cesar Fenandez, and Michael Inzunza
- Otay Water District Director Delfina Gonzalez and Mark Robak
- Sweetwater Authority Directors Hector Martinez and Paulina Martinez-Perez

"The Chamber's binational delegation to Mexico City reinforces how essential our partnership with Mexico is to the success of the entire Cali-Baja region," said **San Diego Mayor Todd Gloria**. "I look forward to this opportunity to advocate for trade policy that







benefits our businesses, as well as to press for additional, substantive action to address the Tijuana River Valley sewage crisis. When leaders from both sides of the border come together, we advance solutions that create jobs, drive investment, and improve the quality of life for all of us."

"This year's annual visit of the San Diego Regional Chamber of Commerce to Mexico City is especially important, as it is an opportunity to continue promoting the bilateral trade of goods along the Cali-Baja megaregion ahead of the USMCA review. Representatives from all three levels of government, private organizations, and cross-border institutions are committed to this endeavor," said Ambassador Alicia Kerber-Palma, Consul General of Mexico in San Diego.

"I am pleased to take part in this event organized by the San Diego Regional Chamber of Commerce, where we have the opportunity to strengthen our bilateral relationship. Our objectives are clear: to reinforce our institutional presence before authorities and organizations on both sides of the border; to promote infrastructure and regional development projects; and to solidify our strategic relationship with the private sector of our neighboring country. I am committed to working together for the benefit of Tijuana and the binational region," said Tijuana Mayor Ismael Burgueño.

The trip agenda includes events with:

- Leadership from the Secretariat of Foreign Affairs (SRE)
- Representatives from the Senate
- Water management & infrastructure discussion with Chief Environmental Officer of NADBank, National Water Commission (CONAGUA), and Secretary of the Mexican Section of the IBWC
- Conversation with Secretaries of Tourism from Mexico and Baja California
- Full Agenda here





San Diego Regional Chamber

The Chamber also hosted a <u>LIVE Press Conference</u> this morning to discuss these ongoing efforts. Featured speakers included San Diego Regional Chamber of Commerce President and CEO Chris Cate, San Diego Mayor Todd Gloria, Tijuana Mayor Ismael Burgueño, and Consul General Alicia Kerber-Palma.

The San Diego Regional Chamber is the only chamber leading annual binational delegation trips to the U.S. and Mexico's capital cities.

For more information or to set up an interview, please contact Hayley Marting at HMarting@sdchamber.org or 559-514-1649.

###

About the San Diego Regional Chamber of Commerce

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing more than 2,000 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is working to make the San Diego region the best place to live and work. For more information, please visit SDChamber.org or call 619-544-1300.