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FOR IMMEDIATE RELEASE

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San Diego Regional Chamber of Commerce Collaborates with U.S. Chamber and College Board for Workforce Readiness Course

SAN DIEGO, CA (December 22, 2025) – The San Diego Regional Chamber of Commerce is collaborating with the U.S. Chamber of Commerce and the College Board to help prepare the region's future workforce through new Advanced Placement courses launching in the 2026-2027 school year, focusing on personal finance and cybersecurity.

The courses are part of the College Board's new Advanced Placement [Career Kickstart](#) initiative that combines the decades of college-level rigor of Advanced Placement® (AP®) with industry-guided relevance, beginning with AP Business with Personal Finance and AP Cybersecurity.

“With jobs going unfilled due to a growing skills gap, workforce preparedness has never been more important,” said **San Diego Regional Chamber of Commerce President and CEO Chris Cate**. “This partnership ensures students graduate with practical, in-demand skills that align directly with employer needs. It strengthens our workforce pipeline, bolsters our regional economy, and ensures the next generation is prepared to step confidently into the workforce.”

AP Career Kickstart blends the academic rigor of Advanced Placement coursework with employer-informed, career-connected learning. The initiative is being shaped by input from education leaders and industry partners across the country, ensuring students gain knowledge that is both academically strong and directly relevant to real-world careers. The San Diego Regional Chamber joins nearly 400 employers and 75 local chambers across 40 states in endorsing the courses.



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By supporting this initiative, the San Diego Regional Chamber continues its commitment to advancing economic opportunity, talent development, and long-term regional competitiveness.

For more information or to set up an interview with Chamber President and CEO Chris Cate, please contact Hayley Marting at HMarting@sdchamber.org or 559-514-1649.

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About the San Diego Regional Chamber of Commerce

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing more than 2,000 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is working to make the San Diego region the best place to live and work. For more information, please visit SDChamber.org or call 619-544-1300.