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FOR IMMEDIATE RELEASE

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PHOTOS AND B-ROLL HERE

Chamber & COPARMEX Formalize Binational Partnership with Inaugural MOU

The memorandum strengthens the organizations' partnership and aligns U.S.-MX efforts.

SAN DIEGO (December 15, 2025) – Today, the San Diego Regional Chamber of Commerce and Confederación Patronal de la República Mexicana (COPARMEX) signed a Memorandum of Understanding (MOU) formalizing their commitment to advancing cross-border collaboration and strengthening business and economic ties between the United States and Mexico. This is the first time an agreement like this has been formalized between the two parties.

The agreement reaffirms the strategic importance of the CaliBaja region as an interconnected economic and social hub, united by shared priorities in security, infrastructure, water, energy, trade, border efficiency, and economic development. Both organizations share a commitment to building collaborative mechanisms that enable coordinated action and active participation in joint events, initiatives, and forums that advance the region's collective prosperity.

"The border is not just a point of connection; it is a powerful engine of innovation, trade, and shared prosperity," **said Chris Cate, President and CEO of the San Diego Regional Chamber of Commerce.** "This partnership reinforces our commitment to advancing coordinated solutions in areas like infrastructure, water, and economic development. By formalizing our collaboration, we are creating stronger mechanisms for action that will directly benefit our business community and the binational economy we all depend on."

The MOU outlines ongoing collaboration on events, policy coordination, and economic development efforts that benefit both sides of the border. While this is the first formal agreement of its kind between the two entities, the Chamber and COPARMEX have a long history of close collaboration. This agreement formalizes and strengthens that enduring partnership.

"For COPARMEX Tijuana, this agreement with the San Diego Regional Chamber of Commerce strengthens our vision of working in unity for a stronger and more competitive binational region," **said Roberto Vega, President of COPARMEX.** "Looking ahead of 2026, we face complex challenges like the revision of the USMCA agreement, border security, facilitating border crossings, investment in infrastructure, and trade and economic cooperation. Only working together will we be able to create these challenges into opportunities. What we have agreed to today is to work as a united team to resolve common hurdles and achieve a safer, more competitive, efficient, and prosperous border region."

The San Diego Regional Chamber of Commerce is the largest member-based chamber on the West Coast, representing more than 2,000 businesses and over 300,000 jobs in the Cali-Baja region. The Chamber has member businesses in Mexico and leads a delegation trip to Mexico City each year to advocate for projects and policies that support business and the global competitiveness of the binational region. COPARMEX is an independent, non-partisan, and voluntary employers' association that brings together business owners of all sizes and sectors, united by a deep commitment to Mexico, who represent in the labor, economic, social, and political spheres, both within and outside Mexico.

For more information or to set up an interview with Chamber President and CEO Chris Cate, please contact Hayley Marting at HMarting@sdchamber.org or 559-514-1649. For an interview with COPARMEX, please contact Fernando Navarro at Director@coparmextijuana.org.



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About the San Diego Regional Chamber of Commerce

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing more than 2,000 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is working to make the San Diego region the best place to live and work. For more information, please visit SDChamber.org or call 619-544-1300.